



FOR IMMEDIATE RELEASE

September 25, 2008

PACIFIC ASIA PETROLEUM APPOINTS HEIDI WONG AS GENERAL MANAGER

Hartsdale, N.Y. Sept 25, 2008 – Pacific Asia Petroleum, Inc. (OTC BB: PFAP.OB) today named Ms. Heidi Wong as its General Manager – Business Development, Government Relations and Commercial Affairs.

Ms. Wong's appointment is the latest addition to the company's wealth of management experience regarding the energy market in China. Ms. Wong has 20 years of experience in business development, government liaison and commercial affairs in the Chinese energy market with Texaco and Chevron.

Ms. Wong has worked in China in the energy sector since 1988. With an innate understanding of Chinese culture and unique business experience in China, she has held various key positions with Texaco during her 13 years of tenure. She was the Director of Marketing and Government Affairs for Texaco China and general representative of Texaco in Beijing prior to the Texaco-Chevron merger. Following the merger in 2001, Ms. Wong served as the Vice President of Business Development and External Affairs for ChevronTexaco China Energy Co. In these positions, she provided critical management expertise on the development of many profitable oil and gas exploration and production business opportunities.

Prior to joining Pacific Asia Petroleum, Inc., Ms. Wong was appointed in 2006 as the General Manager, Commercial and Government Affairs at Australia-based Sino Gas Energy Ltd. (SGE).

"Over the last eight years, Ms. Wong has successfully spearheaded Texaco's, Chevron's and SGE's overall liaison and relationship initiatives in the exploration, development and production businesses and in particular the coal bed methane businesses in China. She has played a key role in those companies'

outreach efforts to integrate all stakeholders across the business spectrum, from government organizations, media to local communities, with an objective to maintain a politically-, socially-, and legally-favorable business environment. We look forward to Heidi's continued contributions to Pacific Asia Petroleum and our drive towards the commercialization of our assets." Said Frank C. Ingriselli, Pacific Asia Petroleum, Inc.'s President and CEO.

In her new capacity as General Manager – Business Development, Government Relations and Commercial Affairs at Pacific Asia Petroleum, Ms. Wong will utilize her outstanding experience and established networks to enhance Pacific Asia Petroleum's strategic positioning in the industry sector as well as in the Chinese business community. She will provide integral, critical support to the Company's new and existing business development projects by working in close partnership with government organizations, public community, and other interest groups to influence policy making at national, provincial, and local levels.

"It is an exciting opportunity to become a member of Pacific Asia Petroleum's management team," said Ms. Heidi Wong. "Pacific Asia Petroleum is an energetic and dynamic company. This is the kind of company that can make a difference in the highly competitive commercial environment of China and I am honored to have the opportunity to contribute to building a successful portfolio of quality assets. I look forward to embarking on this new position and taking on new challenges. I am confident that we will further strengthen our relationship with all the key stakeholders in China and create more opportunities for the Company to grow profitably. "

Ms. Wong holds an MBA degree from Wuhan University, Beijing. She is based in Pacific Asia Petroleum, Inc.'s Beijing office.

ABOUT PACIFIC ASIA PETROLEUM, INC.:

Pacific Asia Petroleum, Inc. engages in the business of oil and gas exploration, development, production and trading in Asia and the Pacific Rim countries, with a specific focus on developing a broad range of energy opportunities, including clean and environmentally-friendly natural gas ventures, in China. The company's executive offices are located in Hartsdale, New York, and the company also has offices located in Beijing, China and in California.

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