



FOR IMMEDIATE RELEASE

October 6, 2008

PACIFIC ASIA PETROLEUM, INC'S CEO TO PRESENT AT NYSSA 11TH ANNUAL ENERGY CONFERENCE

Hartsdale, N.Y. October 6, 2008 – Pacific Asia Petroleum, Inc. (OTC BB: PFAP.OB) is pleased to announce the company's participation in the 11th Annual Energy Conference organized by the New York Society of Security Analysts (NYSSA). The Company's CEO, Mr. Frank C. Ingriselli, will speak at the conference at 11:00 am EST on Thursday, November 6, 2008 at NYSSA's New York office

Mr. Ingriselli has 30 years of experience in the energy industry and since 1979 has been a pioneer in the Chinese energy market. Before founding Pacific Asia Petroleum, Inc., Mr. Ingriselli spent 23 years at Texaco that included diverse senior executive positions. He retired in late 2001 as President of Texaco Technology Ventures where he oversaw Texaco's multi-billion dollar global technology initiatives and investments. Among Mr. Ingriselli's achievements at Texaco was the signing of the first successful international oil contract in China in 1983. For more information about Frank C. Ingriselli, visit www.papetroleum.com

For more information about the NYSSA 11th Annual Energy Conference, please visit www.nyssa.org

ABOUT PACIFIC ASIA PETROLEUM, INC.:

Pacific Asia Petroleum, Inc. engages in the business of oil and gas exploration, development, production and trading in Asia and the Pacific Rim countries, with a specific focus on developing a broad range of energy opportunities, including clean and environmentally-friendly natural gas ventures, in China. The company's executive offices are located in Hartsdale, New York, and the company also has offices located in Beijing, China and California.

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